

CDM: Video Grading Rubric
2/3/2016

The video portfolio is worth 15% of your semester grade, or 15 points. The video itself is worth 5 points, the reflection another 5, the tutorial 2.5, and the proposal 2.5.

Here's what I'm specifically looking for in your video:

	1 point	.5 points	0 points
Length	2-3 minutes	5-30 seconds over or under	More than 30 seconds over or under
Source Material	50% or more CC/PD source material	Less than 50% CC/PD source material	No CC/PD source material at all
Editing	Purposeful and successful	Either purposeful or successful	Neither purposeful nor successful
Length of Clips	All unedited clips 10 seconds or under	A few clips more than 10 second	Many clips more than 10 seconds
Perspective	Video has an explicit perspective, point, narrative, or argument	Video hints at a perspective, point, narrative, or argument	Video has no perspective, point, narrative, or argument

Here's what I'm specifically looking for in your reflection:

	1 point	.5 points	0 points
Length	500-600 words	10-100 words under	More than 100 words under
Screenshots	3 or more	1-2	0
Screenshot Descriptions	You clearly explain the composing your screenshots show	Explanations are less clear	There are no explanations
Thoughtfulness (worth 2 points)	Reflection written with care and insight; reading it deepens the experience of watching your video	Reflection provides some insight into your video	Reflection fails to engage with your video